

Kirk Anderson

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Eau Claire, WI www.kirk.co



Visual Communicator
with rigorous conceptual skills. Specialize in finding creative and surprising solutions through patient collaboration and deep listening skills. Exploit playfulness and humor whenever possible.

EXPERIENCE

ILLUSTRATION / CARTOON

Mainstream: *Los Angeles Times, Newsweek, New York Times, Washington Post*

Progressive: *The American Prospect, Ms. Magazine, The Nation, The Yes Men*

Business: *Business Ethics, EPRI Journal, Forbes.com, Photon Magazine*

Labor: *AFSCME, UAW, The NewsGuild-CWA, UNITE HERE (Seattle)*

Education: *Eagle Point Elementary (DeForest, WI), Education Minnesota, Madison Metro School District (WI), Rethinking Schools*

Religion: *The National Catholic Reporter, The Christian Century, Sojourners, Tikkun*

Economics: *Center for Popular Economics, Dollars & Sense, The Economic Hardship Reporting Project, United for a Fair Economy*

Nonprofit: *Common Cause, League of Women Voters, Public Citizen, Sierra Club*

ANIMATION

General Mills
White board videos

Permira
(Private equity firm)
Humorous celebratory video for company banquet

Bread For The World
(Christian nonprofit)
Advocacy videos

Mark Fiore
(Pulitzer-winning political animator)
Prepping digital assets

SonicMobile
(Mobile marketing company)
Explainer video

DONeNDONe
(Online marketplace)
Explainer video

Concerts For Kids
(Denver charity)
Promo video for fundraiser

New Internationalist
(UK magazine)
Political commentary

Breakdown
(Documentary film)
End credits animation

GRAPHIC DESIGN

Digital Campaign
Landing page, e-newsletter, adapting content for mobile
Trump In Therapy

Product merchandising
T-shirts, buttons
Judy Horst

Alternate reality game
Icons, posters
Peter Rosewall

Icons for mobile apps
Virtual Properties

Marketing campaign
Brand identity, logos, ads, posters, brochures
UW-Madison sustainability program

Marketing campaign
Posters, banners, website headers, T-shirts
Political campaign

Book, press kit, web site
Banana Republic

Magazine and book covers, logos, business cards
Freelance

WORK HISTORY

Visual Communicator, Freelance
Caricaturist, Valleyfair
Staff Political Cartoonist, St. Paul *Pioneer Press*

EDUCATION

University of Wisconsin-Eau Claire, BA in Journalism-Advertising, Art minor. Cum Laude, Dean's List.